## Nomination Guidelines: **Fashion and Style**



#### **Competitors:**

A team of two participants from one school or one participant from each school + one model

#### Competition consists of a practical task:

Create a Fantasy hairstyle and make-up according with theme "The power of the four elements"

- 1. Hairstyle 80 minutes
- 2. Makeup -70 minutes
- 3. Complete image 20 minutes
- 4. Present the created image at the show (3 min for each participant)
- 5. Photo session 10 minutes (per participant)

#### Description of the task and rules:

- 1. Contestants draw a sequence number.
- 2. The contestant creates a fantasy make-up according to the theme.
- 3. Model-without permanent makeup and without eyelash extensions.
- 4. Makeup that includes artificial eyelashes and decorative elements (such as glues or other embellishments), ensuring that the total decorative elements on the face does not exceed 15%, creating a balanced and aesthetically pleasing look.
- 5. Before the competition, the face and décolleté of the models can be treated with toning and corrective products (liquid or creamy).
- 6. The contestant creates a fantasy hairstyle according to the theme.
- 7. It is allowed to use unusual materials, frames, decorative elements and others.
- 8. The hairstyle can be done with postiche (products from excess hair) and decorative elements but not more than 50%.
- 9. The model's hair is clean; if necessary, it can be styled using rollers, a curling iron, a hair crimper, or a straightening iron.
- 10. The image must be fully designed.
- 11. Contestants show created image with a performanced accompanied by music.
- 12. Models outfit is ready before the start of the competition.
- 13. The model is clothed according to the theme. 10 minutes are provided to complete the image after competition.
- 14. A cape shall be used for the model during the competition.
- 15. Model age not less than 16 years.
- 16. Work materials and water may be placed on the work surface during the competition.
- 17. The participants will arrange their workplaces and clean the competition premises as instructed by the workshop manager after completing the competition tasks.
- 18.Competitors must comply with the work safety rules in the workplaces. In case of noncompliance with the rules jury have rights to disqualify the participant.

#### The organizers provide:

- 1. Equipped work places to perform tasks.
- 2. Equipment for playing music during a presentation.

Competitors shall bring themselves: Materials for performance of hairdressers, cosmetics, costumes, decorations and tools (make-up tools and hairdressing tools, napkins).

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### **Evaluation Criteria:**

Criteria	Points
Organization of work	0-10
Technical performance of the makeup	0-40
Technical performance of hair styling	0-40
hairstyle compliance with the make -up and overall image	0-20
Proper handling/use of tools, equipment and materials	0-10
Creativity, originality of idea, overall image	0-20
Communication skills	0-10
Speed	0-10
Presentation-show	0-10
Max points:	170

In cases where competition participants have obtained the same number of points, additional points are applied.	
Use of Accessories	1
Use of unusual, unconventional materials	1

**Evaluation:** The performance of the competition tasks shall be evaluated by a jury of 3 persons. The top three teams are determined by summarizing the results of all tasks. One winner may be determined in each of the three positions.