



**Competitors:**

One to two participants from each school. Teams will consist of two students from different schools and countries. Teams will be assigned on a blind drawing. It may occur that teams will consist of 2+ members if the final number of candidates is unpaired. The sequence number for presentation also will be drawn.

**Description of the tasks and rules:**

Competition task for teams is to develop a tourism product idea based on **“Latvia’s Hidden Treasures: Bogs, Birds & Beyond” two-day tour in Latvia.**

- Starting the competition, the team draws a draw for the target group.
- In the computer classroom contestants develop a task and final work (PDF presentation) must be send to the judges.

**Execution time** – 160 min. | **Presentation time** - 10 min. | **Total scores** – 100 pts.

Criteria	Points
Travel relevance to the target purpose	10
Travel creativity	10
Travel relevance to the target audience	10
Selection activities	7
Catering	7
Accommodation	7
Additional services	7
Total timeline	8
Team work	14
Presentation skills	10
Technical presentation/ Design	5
Time limit	5
Total	100

**Evaluation:** The performance of the competition tasks shall be evaluated by a jury of 3 persons. The top three teams are determined by summarizing the results of all tasks. One winner may be determined in each of the three positions. If there are teams with the same number of points, then the jury prefers the team with a higher score in the scoring positions: Team work, Travel creative, Additional services.



**Websites that can help you get information:**

1. Latvia.eu: [Bog Wonders – Latvia's Unique Natural Landscapes](#)
2. Latvia.travel: [Bogs worth visiting | latvia.travel](#)
3. Backpackadventure.lv: [The Kemeris Bog Trail: Latvia's beautiful bogs - Backpack Adventures](#)
4. Cenas tīrelis: [Cenas tīrelis - Wikipedia](#)
5. Visitmadona.lv: [Putni Lubana ENG.cdr](#)
6. Latvijaskudra.lv: [Interesting information :: Peat](#)
7. Balticnaturetourism.com: [Baltic Nature Tourism - Bogshoe hiking](#)
8. Rigastour.lv: [Wildlife Tours - RigaTours.lv](#)
9. Purvapargajieni.lv: [Pārgājieni ar purva kurpēm - Purva Pasaule](#)
10. Latvijaskudra.lv: [Purvi :: Peat](#)
11. Latvijaspurvi.lv: [PURVI LATVIJĀ | Atbild Nacionālā enciklopēdijā](#)