

Latvian tendencies in restaurant culture

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Project manager



Riga 2020

Riga declares itself on the world market as a destination for enjoying food & drinks

Travelers as well as locals Latvian residents tend to visit not only local product, but more of an interesting product offer a restaurant or catering service -
ADVENTURE

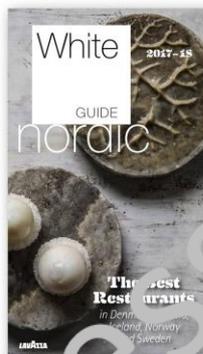


Restaurants in Latvia

- *Total amount around 4000 - 4500*
 - *Restaurant classification:*
 - ❖ *Gourmet 9%*
 - ❖ *Average 43%*
 - ❖ *Average 39%*
 - ❖ *cafes, tea rooms, kebabs, bistro, bar, and others 29%*



White Guide Nordic



The White Guide Baltic - Latvia

Global Masters Level

- **Vincents**, Riga, Ttal Score: 89, Food Rating: 36

Very Fine Level

- **KANNAS**, Annas, Total Score: 75, Food Rating: 31
- **Restorans 3**, Riga, Total Score: 74, Food Rating: 31
- **COD Robata Grill Bar**, Riga, Total Score: 73, Food Rating: 30
- **Biblioteka No.1**, Riga, Total Score: 72, Food Rating: 29
- **Entresol**, Riga, Total Score: 71, Food Rating: 28
- **Muus**, Riga, Total Score: 70, Food Rating: 28
- **Valtera**, Riga, Total Score: 67, Food Rating: 28

Fine Level

- **Dikli Palace Hotel restaurant**, Dikli, Total Score: 70, Food Rating: 27
- **Riviera**, Riga, Total Score: 69, Food Rating: 27
- **Ferma**, Riga, Total Score: 68, Food Rating: 26
- **Laivas**, Jurmala, Total Score: 66, Food Rating: 36
- **3 Pavaru**, Riga, Total Score: 65, Food Rating: 26
- **36. Line Grill Restaurant**, Jurmala, Total Score: 65, Food Rating: 25
- **M'O Liepāja**, Liepāja, Total Score: 65, Food Rating: 24
- **Vina Studija**, Riga, Total Score: 64, Food Rating: 23
- **Le Dome**, Riga, Total Score: 63, Food Rating: 28
- **St.Petrus**, Riga, Total Score: 61, Food Rating: 27
- **Jonathan**, Amatas novads, Total Score: 67, Food Rating: 26
- **Kolonade**, Riga, Total Score: 60, Food Score: 26
- **Per Sé**, Riga, Total Score: 60, Food Score: 24

Also Recommended

News

- 23 SEP 2017 **The Global Gastronomy Awards** highlighting "Sustainable Gastronomy"
- 26 JUN 2017 **Global Gastronomy** awarded to Enrique Arce
- 26 JUN 2017 **Announcing the top 100 Nordic Restaurants!**
- 9 JUN 2017 **DENMARK: Strandgaard restaurant: Barr**
- 29 MAY 2017 **White Guide announces the top 100 restaurants in the Nordic region**

Features

- 29 NOV 2017 **FEATURE: Welcome to the White Guide**
- 31 OCT 2016 **FEATURE: Welcome to the White Guide**
- 27 OCT 2016 **FEATURE: Welcome to the White Guide**
- 6 OCT 2015 **FEATURE: Small tagline meet Rosio Sanchez**

Facebook

Top 30 Nordic

With over 100 Masters Level restaurants, the White Guide Nordic countries offer a wide variety of dining experiences. The Top 30 are all at the Masters level and they include some of the best restaurants in the world.

Restaurant trends in Latvia

- Use of local product
- Cooperation with local producers
- Bar culture development
- Wine bars, Gastropub culture
- "Comfort food«
- Professional staff
- In simplicity, keep pace with creativity

Quality of a large size events is measured with food and drinks.

World Trends 2019

- Availability (pricing)
- Well thought out simple design
- Rapid population growth is changing the trend of visiting restaurants one by one
- Impact of social environment
- Dominant of regional products (food wine)
- Impact of global warming
- Food drink festivals as a direct destination



I FEEL COMFORTABLE EATING IN A RESTAURANT ON MY OWN

“How strongly do you agree or disagree with the following statements?”

- Eating alone has become a defining feature of modern life
- The glory of solitary eating is that you are free to savour your guilty pleasure without judgment.
- In these busy times with blurred boundaries between work and leisure, me-time is certainly at a premium.

“Of the people who often eat meals on their own, two thirds say mealtimes are a great way to have quality time to yourself.”

“ Street Food “ Culture In Latvia





Pop-Up Restaurant Culture

- A unique, creative idea
- High quality raw materials
- «Out of Comfort zone» marketing and sales channels



(Price, Location, Personality)

Pop-Up Restaurant on Kala (Kala) Lake



Untraditional places

Tree tops, botanical garden, school, gas station, railway station, etc.

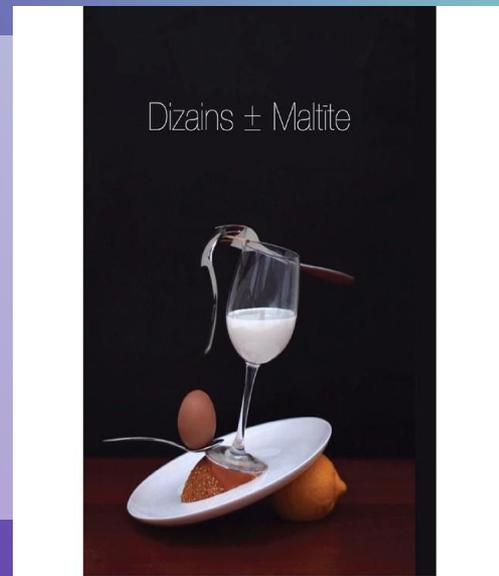


Lesson Material

Creativity with taste!



Lesson



Lesson Material



Lesson Material

Any questions?



Enjoy the day !



My contacts



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